

SATHEESH CHANDRAN

SENIOR VISUAL DESIGNER & CREATIVE DIRECTOR | 12+ YEARS EXPERIENCE

Location: Bengaluru, India | Email: satheezhlive@gmail.com | Portfolio: satheeshchandran.design

EXECUTIVE SUMMARY

Accomplished Senior Designer with 12+ years shaping high-impact brand identities, digital products, and commerce-led visual systems. Proven track record collaborating with industry category leaders including Titan, Mars Petcare, Abbott, Crompton, Jio, Swiggy, and ITC.

CORE COMPETENCIES & EXPERTISE

- Brand Identity & Design Systems Architecture
- E-Commerce Strategy, Amazon A+ & Marketplace Visual Design
- UI/UX Prototyping, Mobile App & Web Experiences
- Art Direction, Campaign Strategy & Packaging Systems
- AI-Accelerated Creative Pipelines & Creative Technology

KEY BRAND EXPERIENCE & IMPACT

Titan Watches & Luxury | Senior Digital Visual Designer

Spearheaded visual design and launch collateral for premium timepieces and lifestyle collections.

Mars Petcare | E-Commerce Creative Strategist

Structured omnichannel brand storefronts and high-converting visual architecture.

Abbott & Crompton | Packaging Systems & Campaign Art Direction

Delivered full-spectrum creative systems from digital campaigns to packaging overhauls.

TOOLS & DISCIPLINES

Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Framer, Tailwind CSS, Blender, Cinema 4D, Midjourney, GenAI Tools, Prompt Engineering, HTML5 / CSS3 / JavaScript.